



Independent PCI compliance cost research: fees, QSA rates, requirement-level costs. Operated by Digital Signet (UK).

Who reads it

Visitors research PCI fees, requirement 6.4.3, annual compliance costs - merchants and their engineers doing mandatory work. Compliance that cannot be skipped, only shopped, is the best category to sponsor.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 6,289 last 28 days; period-on-period 26.2%	SESSIONS (GA4) 142 49 engaged (35%), 1m 34s average	AI-ASSISTANT SESSIONS 3 Gemini 2, ChatGPT 1
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/rapid7-pci-cost	274	3
/penalties	643	2
/ (front door)	967	1

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
6.4 3 pci	84.5	2
annual compliance svc fee	78.5	2
annual pci compliance fee	56.3	3
approved scanning vendor cost	71.0	6
as a mid-market security lead evaluating grc platforms, how does sprinto address formal rfps and demonstrate its pci compliance legitimacy?	1.0	5

The AI-citation layer

- **3 sessions/month arrive from AI assistants** (Gemini 2, ChatGPT 1): buyers who asked an AI engine and were sent to this reference.
- AI engines increasingly answer pricing questions from independent editorial. Sponsorship buys association with that neutrality, never influence over it.

Sponsorship

- **One slot, category-exclusive.** One sponsor in the PCI category while the slot is held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: pcicompliancecost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.